Friends of the Upper Wye and Friends of the Lower Wye have joined forces to become:

Friends of the River Wye



The River Wye needs some friends! We're here to defend and champion our local river. The Wye is at a low ebb, suffering from severe pollution and the effects of climate change. Many factors are influencing the river's poor health, including intensive agriculture, the discharge of human sewage and the increased frequency of severe flooding events. Algal blooms are starving our river of light and oxygen, damaging irreplaceable ecosystems and killing the river.

Citizen science

We need data. High nutrient levels in the Wye and its tributaries are feeding algal blooms which are damaging the river. With our partners in the Wye Alliance we have an army of citizen scientists doing regular testing throughout the catchment.





Art and outreach

We believe there must be a creative response to the crisis facing the Wye. LiftTheRiver is an arts initiative which celebrates the role of the river in the imagination and is always open to contributions. We organise exhibitions and events to share this work.

Designated bathing water

We want to improve the health of the river, both for the safety of people who may swim in it and to protect the environment in and around the water. We are applying for designated bathing areas to bring about a cleaner river for all.

